



HYPE GIRL CREATIVE

BY SHERILYN CARTER

BRAND BROCHURE



EVENT COVERAGE | SCROLL-STOPPING VISUALS | DONE-FOR-YOU SOCIALS

WELCOME TO HYPE GIRL CREATIVE

WHERE YOUR BRAND GETS SEEN, HEARD, AND HYPED

It's my mission and passion to help businesses, brands and your special events create a bold online presence through storytelling and high quality captivating content.

A LITTLE ABOUT ME

I'm Sherilyn: content coach, creator, strategist, and the person who knows it's **about time** that your content stopped blending in!

I've spent the past six years helping brands show up online in a way that feels real, fresh and exciting. From intimate events to personal branding shoots, and local businesses, I bring both strategy and creative direction to the table.

Whether you need someone to capture the vibe at your event, allow your customers to take a closer look at your products, or want a team to completely run your socials, Hype Girl Creative is your behind-the-scenes addition to all things content and visibility.

I work with all kinds of businesses, creatives, wellness pros, individuals, blushing brides and modern brands who are ready to stand out.

Sherilyn Carter



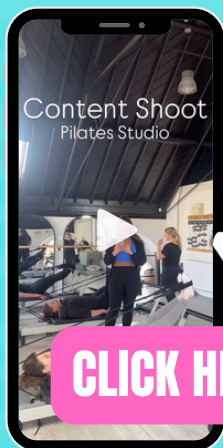
SHERILYN CARTER:
Founder and Creator Hype Girl Creative

SERVICES

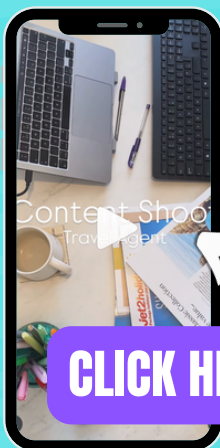
YOUR VERY OWN CONTENT CREATOR

You host. I make your audience want to BE there!

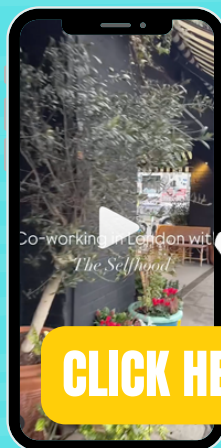
Whether it's an intimate gathering, a live event, or an everyday brand moment, I'll capture it all through your lens, with my creative direction.



CLICK HERE



CLICK HERE



CLICK HERE

WHAT YOU GET

This service is **perfect** for building your content bank, elevating your online presence, and giving your audience something real to connect with.

- Event and brand content creation
- POV-style storytelling
- High-quality visuals of your services, events and products
- Portraits and candid action shots
- Unique angles and tablescapes
- Food, drink, fitness, wellness and product content

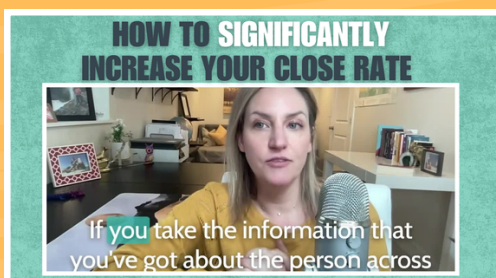
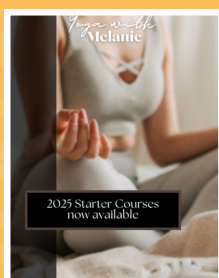
You will receive **all raw content** within 48 hours and I'll even throw in an edited reel that you can share with your audience right away.

SERVICES

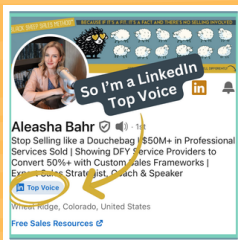
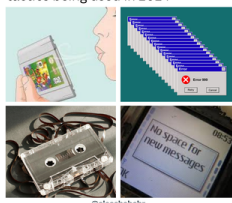
DONE-FOR-YOU MARKETING

Socials sorted. So you can focus on what you do best

Your social media deserves to show up with the same energy and intention as the rest of your brand. I takeover planning, strategy posting and optimising your content so you can stay focused and visible without the stress.



How it feels when I see 1990's sales tactics being used in 2024



WHAT YOU GET

- Reels, posts, captions, scheduling all handled
- Your very own content vault and refined content approval system
- An elevated and clear brand voice
- Content that speaks directly to your audience
- Flexible packages from £300 per month
 - **Upgrade options:** engagement, collaboration posts, monthly reporting, story strategy



ENQUIRE HERE



WHAT IT LOOKS LIKE WHEN WE WORK TOGETHER

A snippet of what my clients have to say...

One of my retreat clients reached out to me for a one-on-one year long mentorship. We had a call and I closed the deal with ease. So we have a win!

She said that she's been following my social media and one of the posts said to reach out, so she did. We are about 1/2 way toward our goal. THANK YOU!

To [@Sherilyn](#), THANK YOU! It has been such a journey working with you and I appreciate you even more now! You are a tremendous coach and mentor and go above and beyond for us! You have been instrumental 🥰 and without you, I would have probably quit long ago!

Amy Lancaster 7:00 PM

[@Sherilyn](#) My main goals coming into The Confidence Cake were to sell my first group trip and grow a following on social media. I have been able to do that! I have sold "over" my original goal for my Greece trip and have gone from about 100 followers to over 700. And in that I have had a reel go viral and someone book a trip from seeing one of my reels. So what that really breaks down to is Sherilyn helping me get clear on who my audience is and isn't, define clear messaging to my audience, and the courage to put my face on social media. The confidence cake has also connected me with other amazing women business owners who challenge me, support me, encourage me, and lift me up. It has been a very helpful and encouraging experience.

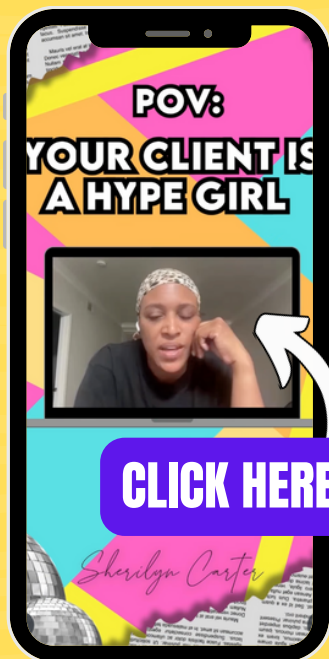


I am still pinching myself that this is even my life! Thanks [Sherilyn Carter](#) for helping me continue to find my voice and shape my brand! We have more work to do, but the strides I have made with your help has been incredible. ❤️

1. I reached 100 Subscribers on my YouTube channel (Inspirationwithnicole), on 2nd February 2023. I'm now at 160, as I type this.

2. I hosted my FIRST successful Giveaway on my YouTube channel, in celebration of my 100 Subscribers' milestone.

3. I did my FIRST LIVE video on my YouTube



Having a coach and mentor has been the best investment I have ever made and I knew I chose the right person (Sherilyn) to help me on this part of the journey, because I could tell how skilled she was in her observations, assessments and strategies. Even in those early months I had already made so much progress. She has encouraged me, supported me, provided so many useful tools and has helped me grow in so many ways professionally and personally.

To anyone reading this: Sherilyn is the GOAT at what she does! She's knowledgeable, VERY patient, and will be your NUMBER ONE fan girl, and supporter. She holds you accountable, whilst also cheering 🎉 for you, with Pom Poms on the sidelines.

LET'S WORK TOGETHER

Whether you're planning an event, need regular content support, or want someone to completely manage your socials, let's chat about the best way to bring your ideas to life!

This isn't just about content. It's about confidence, clarity, and connection online and IRL - so let's get started



BOOK YOUR CALL HERE



**CONNECT ON
INSTAGRAM**



**VISIT MY
WEBSITE**



**DROP ME
AN EMAIL**



SHERILYN CARTER
THE BONUS ADDITION TO YOUR BRAND





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